



vision 2001
2020

Neighborhood Plan Implementation Report - 2010

Department of Planning Building and Development

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Report Summary

The 2010 Neighborhood Plan Implementation Report shows the status of actions recommended by each neighborhood plan adopted by the City of Roanoke as a component of *Vision 2001-2020*. The Planning Division coordinates with other City departments to update the status of actions identified in neighborhood plans.

Roanoke's 42 neighborhoods are covered by 24 neighborhood plans, all of which follow principles of *Vision 2001-2020*. Current initiatives are identified in the report as ongoing actions or as having a several year time span for completion. Updates to the Melrose/Rugby and Loudon - Melrose neighborhood plans are complete. Progress on these two plans will be reflected in next year's report.

The 2010 update process involved gathering information from all departments with an active role in the neighborhood plan implementation process. Discussions included the current status of each action item based on the department's area of expertise, future schedules for actions, and general input on the neighborhood planning process.

As part of the monitoring process, planning staff worked with other departments to identify ways to facilitate implementation:

1. Specific City departments are invited to participate in neighborhood planning workshops based on initial neighborhood comment. This participation allows staff to keep abreast of neighborhood issues and ideas generated throughout the planning process. Participation allows departments to better understand neighborhood issues, respond to needs, and to assist in developing specific policy

and/or action to address identified issues.

2. Updated neighborhood plans will contain specific actions. Specific actions help departments to set budgets and make the actions more measurable.

3. Specific actions should be compared to the Capital Improvement Plan (CIP) and other lists for infrastructure improvements (e.g., curb requests) to confirm specific activities are recorded and prioritized by each department. Listing will demonstrate to citizens that issues are recognized and show where these issues rank on the priority list.

The chart located on the following page summarizes the number and status of individual action items presented in the plans.

Neighborhood	No. of Actions specified in plan (427)	No. of Actions currently underway (192)	No. of Actions completed (151)
Belmont Fallon	10	5	4
Downtown	32	9	11
Franklin Road/Colonial Avenue	18	5	9 (up from 8 in 2008)
Gainsboro	26	9	16 (up from 10 in 2008)
Garden City	20	14	4
Grandin Court	12	4	7 (up from 5 in 2008)
Gilmer	13	5	5
Greater Deyerle	13	6	1
Greater Raleigh Court	34	22	2
Harrison and Washington Park	13	5	6 (up from 5 in 2008)
Hollins/Wildwood	21	7	12 (up from 11 in 2008)
Hurt Park/Mountain View/West End	12	5	6 (up from 5 in 2008)
Loudon Melrose/Shenandoah West	16	10	6
Melrose-Rugby	30	20	7
Morningside/Kenwood/Riverdale	8	3	3
Norwich	12	5	4 (up from 3 in 2008)
Old Southwest	9	5	3
Peters Creek North	15	11	2
Riverland/Walnut Hill	18	6	8
Southern Hills	14	2	5 (up from 3 in 2008)
South Roanoke	18	9	7 (up from 6 in 2008)
Villa Heights/Fairland	20	9	5
Wasena	14	6	8
Williamson Road	29	10	10

Some actions have not been worked on due to their long-term nature, funding, etc.

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Belmont Fallon Neighborhood Plan (Adopted January 21, 2003) Project Manager: Chittum			
Actions	Participants	2010 Status	Time Frame for Completion
Zoning changes.	Planning Building & Development	Complete	Complete
Historic surveys.	Planning Building & Development	(New citywide survey proposed with CDBG (\$60,000)/other federal grant funds - on hold)	Complete
Streetscape and gateway planning.	Planning Building & Development, Transportation Division, Parks and Recreation	Transportation - no ongoing activity	
Bullitt-Jamison Master Plan.	Housing & Neighborhood Services	Completed - Steering committee ongoing	Complete
Industrial redevelopment.	Planning Building & Development		
Economic incentives - Continue to promote Enterprise Zone.	Planning Building & Development		
Code enforcement.	Planning Building & Development, Division of Code Enforcement		
13th Street project.	Virginia Department of Transportation	Right of way phase initiated in late 2010 (total takes) & 2011 (all remaining parcels.)	2017?
Development of small park.	Parks & Recreation	No activity.	To be determined
Police satellite station.	Police	Complete	Complete

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Downtown Plan (Adopted May 20, 2002) Consultant: Urban Design Associates			
Actions	Participants	2010 Status	Time Frame for Completion
Elmwood Park Initiative			
Develop Elmwood Park into a world-class park.	Parks & Recreation, Downtown Roanoke, Inc.	Initiated planning process.	To be determined
Transform Patrick Henry Hotel into independent living for seniors - public uses on the ground floor.	Private sector	Underway.	Near completion
Construct a building in front of the Bullitt Avenue parking garage.	Private sector		
Develop church property on NW corner of Jefferson and Elm.	Private sector		
Build a new medical facility in the underused front yards of the existing hospital buildings.	Private sector		
Redevelop the Jefferson Motel site and other sites around Elmwood Park with office buildings and structured parking.	Private sector	New GSA building complete and occupied summer 2009.	Complete

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Church Avenue Initiative			
Encourage a mix of uses in the Heironimus building.	Private sector		
Develop a new parking garage south of Heironimus bldg.	Private sector		
Develop a building on NW corner of Church and Jefferson.	Private sector		
Renovate upper floors of buildings on Jefferson Street for residential uses.	Private sector	Multiple projects in 200, 300, 400 blocks	Complete
Improve lights and street trees on Jefferson Street.	Public Works, Parks & Recreation	No change	
Locate a civic building at the terminus of Church Avenue at Williamson Road.	City or other government agency	Site marketing underway.	
Redesign 100 block of Church Ave SW.	Transportation Division, Public Works	No change. Discussion on conversion to two-way traffic in 2009 with opening of Market Garage. Demand for parking is problematic.	
Construct a building at the NE corner of 2nd & Church.	Private sector		
Redevelop the Grand building (now the Hancock Building) for loft apartments of office/accelerator space and retail uses on the first floor.	Private sector	complete	Complete
Develop e-Square lofts on south side of Salem Ave.	Private sector	Roanoke Times expansion precludes the project.	
Develop town houses or live/work structures on western edge of Warehouse Row.	Private sector	Townhouses complete and 90% occupied.	Complete
In 100 blk of Campbell SW, develop upper floor residential and ground-floor entertainment/retail.	Private sector	102 Campbell, 111 Campbell	
Construct elevator at south side of First Street Bridge and continue vehicular access.	Engineering Division, Transportation Division	Complete 2008. Bridge for pedestrians only.	Complete
Restore the Ebony Club and encourage new office construction.	Private sector	Complete. Now the Claude Moore Center.	Complete
Enhance Centre Avenue to provide a piazza for the Higher Education Center.	Private sector, Housing Authority, Public Works	Complete. Martin Luther King statue added to plaza.	Complete

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Market Initiative			
Get the top floor of the Market Building occupied by high-tech accelerator space, artists studios, public service space, or high profile video arcade.	Planning Building & Development	Space under renovation for event/entertainment.	Near completion
Develop upper floors of Billy's Ritz with housing.	Private sector	Underway.	
Coordinate IMAX development with other Market area developments.	Planning Building & Development, Downtown Roanoke, Inc.	IMAX no longer under consideration.	
Develop the NE corner of Jefferson and Campbell as a hotel with a restaurant and public spaces on the ground floor.	Private sector		
Convert the remainder of Campbell Avenue to two-way.	Transportation Div	Complete 2004	Complete
Develop the new YMCA with a public square framed by a formal civic façade.	Private sector	Complete	Complete
Re-establish the frontage along 200-400 blocks of Church Avenue with public/civic facilities, office, or residential spaces.	Public sector		
Convert Cotton Mill to loft apartments, live/work units, or office space.	Private sector	Cotton Mill Lofts completed renovations in June 2009, along with nearby restaurant Fork in the City. The lofts add 108 additional residential units to the growth of downtown living.	Complete
Framework Actions			
Connect the City Market Building/Railwalk to the regional trail system.	Parks & Recreation, Roanoke Greenways Commission, Transportation Division	Complete 2005	Complete 2005
Institute free parking shuttle from the Civic Center to the CBI campus.	Valley Metro		

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Franklin Road/Colonial Avenue (Adopted June 21, 2004) Project Manager: Gusler			
Actions	Participants	2010 Status	Time Frame for Completion
Update the zoning ordinance to require the design guidelines of Vision 2001-2020; buildings should be closer to the street with parking to the side or rear.	Planning Building & Development	Complete 2005	Complete
Establish commercial boundaries in the update of the zoning ordinance.	Planning Building & Development	Complete 2005	Complete
Limit the number of parking spaces for new developments in the update of the zoning ordinance.	Planning Building & Development	Complete 2005	Complete
Maintain the density of existing neighborhoods in the update of the zoning ordinance.	Planning Building & Development	Complete 2005	Complete
Identify and promote appropriate new development on vacant parcels.	Planning Building & Development, Economic Development		
Maintain commercial zoning that will allow Towers to continue to be a competitive and growing shopping center.	Planning Building & Development	Complete 2005	Complete
Identify or create nodes along Franklin Road for commercial centers; concentrations of small-to-medium-sized commercial establishments.	Planning Building & Development		
Avoid further expansion of commercial districts to encourage quality development and more efficient use of land in existing districts.	Planning Building & Development	Complete 2005 and ongoing	Complete
Evaluate underused industrially zoned land and demarcate or rezone to maximize its potential.	Planning Building & Development	Complete and ongoing	Complete
Examine all design possibilities to improve Colonial Avenue and Wonju Street, including VDOT's proposed extension of Wonju Street to Brandon Avenue in the draft six year plan.	Transportation Division	Complete	Complete
Improve Colonial Avenue between Towers Shopping Center and Virginia Western Community College as prescribed in the Long Range Transportation Plan	Transportation Division	Project remains in VDOT Six-year Improvement Plan. No funding available to start engineering.	

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Franklin Road/Colonial Avenue (Continued)			
Actions	Participants	2010 Status	Time Frame for Completion
Evaluate a center median in sections of Franklin Road to control access, improve functioning, and create a more attractive street.	Transportation Division		To be determined
Evaluate traffic signal at McNeil Drive and Colonial Avenue, and consider possibility of signals at Winding Way Road and Colonial Avenue, and 23rd Street and Brandon Avenue.	Transportation Division	Consideration and evaluation complete. Installed small median on 23rd Street and prohibited left turns from Colonial onto 23rd.	Complete
Install curb, gutter, and sidewalk where needed.	Engineering Division	Ongoing	Ongoing
Alleviate storm water runoff as much as possible through alternatives to curb and gutter.	Engineering Division	Ongoing	Ongoing
Establish neighborhood contact persons with Neighborhood Services and the Police Department to open communication between the City and the neighborhoods regarding crime prevention.	Neighborhood Services, Police	These neighborhoods represented by neighborhood organizations each have a person that serves as the primary contact person for the Office of Neighborhood Services and Police Dept to disseminate information to and from the neighborhood they represent	Ongoing
Improve Fire/EMS Station Numbers 7 and 8 per the recommendations of the Fire/EMS Strategic Business Plan.	Fire Department	Service now provided partially by the new Station #1 from its new location.	Ongoing
Maintain and enhance access to recreation resources. Continue development of greenway routes in the area.	Parks and Recreation	Murray Run Feasibility analysis completed at staff level	ongoing

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Gainsboro Neighborhood Plan (Adopted May 17, 2003) Project Manager: Planning Staff			
Actions	Participants	2010 Status	Time Frame for Completion
Comprehensive rezoning.	Planning Building & Development	Complete 2005	Complete
Design overlay (H-2, NDD).	Planning Building & Development	Complete 2005	Complete
Historic survey and nomination.	Planning Building & Development	Complete 2005	Complete
Develop housing strategy.	HUD Community Resources-Housing	Complete 2006	Complete
Review building codes.	Planning Building & Development	Complete 2005	Complete
Neighborhood marketing.	Neighborhood groups, Neighborhood Services	Complete and links provided when available	Complete
Encourage vacant lot development.	Neighborhood groups, Neighborhood Services	No change. No projects currently identified.	Ongoing
Develop public spaces.	Private developer(s), Planning Building & Development, Parks and Recreation	Lick Run Greenway completed.	Complete
Review street designs.	Planning Building & Development, Transportation Division	Gainsboro Road, Henry Street, and Wells Avenue improvements have been reviewed for conformance with the Street Design Guidelines.	Complete
Infrastructure improvements.	Public Works		
Re-establish Enterprise Zone.	Planning Building & Development	Complete	Complete
Re-establish Technology Zone	Planning Building & Development	Complete	Complete
Henry Street Development.	Private developer(s), Economic Dev, Housing Authority	Dumas Center, Claude Moore Center, and Culinary School complete.	Ongoing
Gateway projects.	Public Works	Complete	Complete
Street lighting improvements.	Transportation Division	No change. No projects currently identified.	Ongoing
Monitor parking.	Transportation Division	No change. Evaluations made upon request.	Ongoing
Bus schedules/ bus stop shelters.	Valley Metro, Transportation Division	Valley Metro has the lead. Transportation assistance with right of way permits and siting.	Ongoing
Tree planting.	Parks & Recreation	Trees planted along Lick Run Greenway. No tree planting funding in 2009 and 2010.	Ongoing
Curb and sidewalk improvements	Engineering Division	Completed curb projects as part of HUD target area	Ongoing
Targeted code enforcement.	Code Enforcement	Completed 2007	Complete
Assess truck routes.	Transportation Division	Complete	Complete
Neighborhood watch programs.	Neighborhood groups, Police	Belmont Neighborhood Watch, Wellington Neighborhood Watch, and Westhampton Neighborhood Watch started up during 2010	Ongoing
Continue incentives for police officer residency.	HUD Community Resources-Housing, Housing Authority, Police	Complete 2006	Complete
Neighborhood work groups.	Neighborhood Services	Complete	Complete
Stakeholder meetings.	Neighborhood Services	Complete	Complete
Service provider strategy.	Agencies, Neighborhood groups, Neighborhood Services		

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Garden City (Adopted November 21, 2005) Project Manager: Fitzpatrick/Gusler			
Actions	Participants	2010 Status	Time Frame for Completion
Change zoning patterns to reinforce primarily single-family residential areas and to encourage future commercial development that is compatible with neighborhood character in terms of intensity and scale.	Planning Building and Development	Complete	Complete
Provide continuous pedestrian and bicycle access along Garden City Boulevard.	Planning Building and Development, Parks and Recreation	Initial greenway trail alignment complete from Riverland to school. No funding. Plan to apply for Safe Routes to School (SRTS) grant for curb, gutter, and sidewalk from intersection of Ivy/Davenport and Garden City Boulevard to intersection of Yellow Mountain Road and Garden City Boulevard in 2011 SRTS grant cycle.	5 years
Change zoning patterns to encourage appropriate residential density patterns as established by existing development.	Planning Building and Development	Complete	Complete
Consider higher density development near commercial centers and cluster developments on a case-by-case basis through the rezoning process.	Planning Building and Development		
Limit commercial zoning to properties that are located in commercial centers.	Planning Building and Development, Economic Development		
Encourage redevelopment of vacant commercial properties before adding land for new commercial development	Economic Development, Planning Building and Development		
Encourage outparcel and linear building development at the Riverland Road and Bennington Street village center.	Economic Development		
Improve pedestrian access and enhance and denote the village centers at Riverland Road/Bennington Street, and along Garden City Boulevard between Ray and Victory Roads with landscaping and stamped asphalt crosswalks.	Parks and Recreation	Parks & Recreation has developed a greenway trail conceptual design from Riverland/Bennington to Garden City Elementary. This outdoor recreational facility will serve Safe Routes as well as physical active transport needs. Funding not available.	To be determined
Install sewer and water connections where needed within the framework of existing connection policies.	Western Virginia Water Authority		
Construct new curb, gutter, and sidewalk based on the following factors: Install curb, gutter, and sidewalk on arterial streets and infill of blocks with incomplete networks, and, New Subdivisions - all new developments will have curb, gutter, and sidewalk.	Engineering	Continue to apply for Safe Routes to School funding to implement new curb, gutter, and sidewalk where appropriate near school facilities.	Ongoing

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Garden City (Continued)			
Actions	Participants	2010 Status	Time Frame for Completion
In select residential areas, install curb and gutter depending on existing drainage conditions. Refer to the infrastructure improvements map on page 32 of the plan to identify potential project areas.	Engineering	Curb and sidewalk priorities are established by Engineering.	Ongoing
Improve the appearance of Garden City Boulevard without compromising its function as the neighborhood's main street. Consider the following: Improve access with curb, gutted, and sidewalk where feasible and a stamped crosswalk in the vicinity of the village center between Ray and Victory Roads; Add bike lanes and/or a greenway route (Garnand Branch) that will connect to the Mill Mountain Greenway and/or the Blue Ridge Parkway; Consider a landscaped median near the village center between Ray and Victory Roads.	Engineering, Parks and Recreation	Parks & Recreation has developed a greenway trail conceptual design from Riverland/Bennington to Garden City Elementary. This outdoor recreational facility will serve Safe Routes as well as physical active transport needs. Funding available through Safe Routes to School program. Curb and sidewalk priorities are established by Engineering.	To be determined
Implement River and Creek Corridor overlay district along streams to protect vegetative buffers.	Planning Building and Development	Complete	Complete
Complete the remaining sections of the Garden City and Roanoke River Flood Reduction Projects.	Engineering	Funds are not available to support drainage improvements.	Ongoing
Continue communication between neighborhood organizations, Neighborhood Services, and the Police Department regarding crime prevention.	Neighborhood Services, Police	In addition to regular attendance by Office of Neighborhood Services staff and Police Dept Community resource Officer, Code Enforcement staff also regularly attend meetings	Ongoing
Improve Fire/EMS Station Number 11 per the recommendations of the Fire/EMS strategic business Plan and continue automatic aid agreement with Roanoke County.	Fire/EMS Department		
Increase code enforcement efforts in the neighborhood, with particular emphasis on citing illegal outdoor storage.	Code Enforcement Division	Ongoing	Ongoing
Identify park and public open space areas for preservation in the update of the zoning ordinance.	Planning Building and Development	Complete 2005	Complete
Maintain and enhance access to recreation resources.	Parks and Recreation	Greenway connection routes developed to connect Mill Mtn, Parkway, & Roanoke River Greenway trails to Garden City	no funding
Develop the Garnand Branch Greenway with a combination of on and off-road facilities.	Parks and Recreation	Greenway connection routes developed to connect Mill Mtn, Parkway, & Roanoke River Greenway trails to Garden City	no funding

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Grandin Court (Adopted January 18, 2005) Project Manager: Planning Staff			
Actions	Participants	2010 Status	Time Frame for Completion
Change zoning in village centers where needed to encourage a mix of uses and building scales that are appropriate in a neighborhood setting. Development codes should promote development of well-designed commercial structures that encourage pedestrian activity.	Planning Building & Development	Complete 2005	Complete
Install gateway signs at locations identified in the Infrastructure/Gateway section of the plan. Work with the Grandin Court Civic League to obtain matching grant funds through the Office of Neighborhood Services to install neighborhood gateway signs.	Neighborhood Services	Grandin Court Neighborhood Assoc submitted application to participate in FY 2011-2012 Neighborhood Development Grant Program for first time	Ongoing
Develop design guidelines for new infill housing that are universal in that they apply to both traditional and modern styles.	Planning Building & Development	Complete winter 2008 with the adoption of the Pattern Book.	Complete
Change residential zoning to reflect appropriate densities in relation to village centers.	Planning Building & Development	Complete 2005	Complete
Provide for general beautification, traffic calming, and better signage along Brambleton Avenue to promote more business activity.	Transportation Division, Planning Building & Development	No change.	To be determined
Limit surface parking: develop mechanisms to limit surface parking lots and encourage use of shared parking lots and on-street parking. Look for opportunities to create on-street parking when planning infrastructure improvements.	Transportation Division, Planning Building & Development		Complete
Infill curb, gutter, and sidewalks on neighborhood collector streets as needed.	Engineering Division	Curb and sidewalk priorities are established by Engineering.	Ongoing
Develop safe bike/pedestrian connections through the neighborhood to link schools, libraries, village centers, downtown, and greenways.	Parks and Recreation, Transportation Division	Murray Run Feasibility analysis completed at staff level. Most development would occur with volunteer trail crews since Murray Run is not a paved, urban trail.	ongoing

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Grandin Court (Continued)			
Actions	Participants	2010 Status	Time Frame for Completion
Install special infrastructure in village centers such as decorative lights, street furniture, textured sidewalks, and covered transit stops.	Transportation Division, Valley Metro, Planning Building & Development		
Continue regular transit service within a five-minute walk of residential areas.	Valley Metro		
Develop a pedestrian/bike path along Brambleton Avenue from Woodlawn Avenue east to Fishburn Park.	Parks and Recreation	Complete	Complete
Reactivate the Grandin Court Civic League and continue to improve liason activities with the Roanoke Police Department.	Police	Complete	Complete

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Gilmer (Adopted January 2004) Consultant: Hill Studio, P.C.			
Actions	Participants	2010 Status	Time Frame for Completion
Amend zoning map to reflect appropriate or desired future land use.	Planning Building & Development	Complete 2005	Complete
Amend zoning map in accordance with future land use map to encourage village center development.	Planning Building & Development	Complete 2005	Complete
Encourage developments consistent with adopted development infill design standards for the neighborhood design district and consistent with the architectural guidelines included in the neighborhood plan and encourage developers to follow the guidelines.	Northwest Neighborhood Environmental Organization (NNEO), Planning Building & Development, Property Owners, Businesses	Complete 2005	Complete
Identify new sites for housing development.	Northwest Neighborhood Environmental Organization (NNEO)	Complete 2004. 25 units of rental housing leased; \$2.1 million of CDBG and HOME funds committed/expended.	Complete
Create community garden, open spaces, and develop, maintain, and manage public spaces that enhance the neighborhood.	Northwest Neighborhood Environmental Organization (NNEO), Parks and Recreation	No activity.	To be determined
Promote local, state, and federal incentives to encourage rehabilitation of historic structures.	Planning Building & Development, Northwest Neighborhood Environmental Organization (NNEO)		
Encourage adaptive reuse of the Hunton Life Saving Crew building.	Northwest Neighborhood Environmental Organization (NNEO)		
Encourage adaptive reuse of the fire station.	Northwest Neighborhood Environmental Organization (NNEO), Planning Building & Development	Conveyed to community group (Que House) in 2011.	Complete
Encourage commercial development and revitalization at designated locations on future land use map.	Economic Development		
Develop landscaped boulevards on the major transportation corridors adjacent to and through the neighborhood.	Planning Building & Development, Parks and Recreation, Transportation Division	No change. No activity.	
Support existing transit services within the neighborhood and provide bus shelters.	Valley Metro		
Enhance gateways with landscaping and signage.	Planning Building & Development, Parks and Recreation		
Incorporate speed management functions within the physical character of streets, especially main arteries and incorporate regional greenways network into the neighborhood.	Planning Building & Development, Transportation Division, Parks and Recreation	Ongoing	Ongoing

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Greater Deyerle (Adopted August 21, 2006) Project Manager: Fitzpatrick/Gusler			
Actions	Participants	2010 Status	Time Frame for Completion
Consider the development of several properties in the areas denoted on the Development Opportunities map.	Planning Building and Development, Economic Development		
Make streetscape improvements to enhance the village center at Brandon Avenue and Edgewood Street.	Transportation Division	No activity.	
Promote reuse of vacant structures on Brandon Avenue for medical offices and technology-related industries and facilitate zoning changes if necessary.	Planning Building and Development, Economic Development		
Consider the following alternatives for the north side of Brandon Avenue based on timing and private sector investment; Redevelopment of parcels for a Planned Unit Development (PUD), particularly of a use that would complement Lewis Gale Medical Center, or a "secondary technology zone; Streetscape improvements on Brandon Avenue to promote a village center development plan; Consider rezoning proposals for Southwest Plaza that will create a pedestrian friendly environment with a higher density of commercial and residential uses.	Planning Building and Development, Economic Development, Transportation Division	No activity.	
Consider removing the left turn restriction from Brandon Avenue onto Deyerle Road.	Transportation Division	Restriction was implemented by agreement between GDNA and City in advance of Peters Creek Road extension. Removal should be at the request of GDNA.	
Install sewer and water connections where needed within the framework of existing connection policies.	Western Virginia Water Authority		
Construct new curb, gutter, and sidewalk based on the following factors; New Subdivisions - all new developments will have curb, gutter, and sidewalk; Install curb, gutter, and sidewalk on arterial streets if connections can be made to existing networks. Grandin Road is a priority; Install curb, gutter, and sidewalk where it can connect to an existing or proposed greenway or trail; Install curb on select streets where installation will not exacerbate storm water runoff.	Engineering	Curb and sidewalk priorities are established by Engineering.	Ongoing
Establish or maintain vegetated strips along streams to filter runoff and improve water quality.	Planning Building and Development, Parks and Recreation	Complete through creation of River and Creek Corridor Zoning Overlay District.	Complete
Identify and complete the most vital stormwater mitigation projects.	Public Works		
Consider expansion of transit routes within the neighborhood.	Valley Metro		
Consider the development of a neighborhood park in Greater Deyerle.	Parks and Recreation	No activity.	To be determined

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Greater Deyerle (Continued)			
Actions	Participants	2010 Status	Time Frame for Completion
Provide at least one greenway route in the update of the Roanoke Valley Conceptual Greenway Plan and the City's greenway plan.	Parks and Recreation	Mudlick Creek Greenway outlined in 2007 Roanoke Valley Greenway Plan Update.	Complete
Provide pedestrian improvements in on-and off-street facilities such as greenways or trails. If long continuous routes are not feasible, consider connecting a series of shorter routes.	Parks and Recreation	In last round of neighborhood planning, citizens stated that they desired their street system to remain as-is with no formal curb, gutter, or sidewalk. They preferred their tree-lined "quiet" roads.	To be determined

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Greater Raleigh Court Neighborhood Plan (Adopted in May 2007) Project Manager: Fitzpatrick			
Actions	Participants	2010 Status	Time Frame for Completion
Incorporate mixed housing options when older apartments are renovated.	Planning Building and Development, Economic Development, HUD Community Resources-Housing		
Develop programs to assist elderly or disabled homeowners maintain their homes.	Greater Raleigh Court Civic League	Greater Raleigh Court Civic League applies for and was awarded grant funding to perform repairs on home of elderly/disabled	2010
Create a program to identify reputable contractors.	Greater Raleigh Court Civic League		
Update the civic league's website.	Greater Raleigh Court Civic League	Updated regularly by GRCCCL member(s)	Ongoing
Increase code enforcement efforts in the neighborhood.	Planning Building & Development, Division of Code Enforcement	Ongoing	Ongoing
Increase neighborhood commercial establishments and provide support to retain existing businesses.	Planning Building and Development, Economic Development, Grandin Village Business Association		
Better market the Grandin Village.	Planning Building and Development, Economic Development, Grandin Village Business Association	GRCCCL purchased seasonal banners to hang from AEP poles throughout Grandin Village via FY2009-2010 Neighborhood Development Grant	Ongoing
Enhance key bus stops and evaluate new bus stops in Grandin Village.	Planning Building and Development, Economic Development, Transportation Division, Valley Metro	New public art bus shelter installed along Grandin Road at entrance to Patrick Henry High School	Ongoing
Construct sidewalks.	Engineering		
Expand the on-street bicycle network.	Planning Building and Development, Transportation Division	Bicycle Advisory Committee has identified a bike route along Maiden Lane from Wasena to Edgewood. Plans continue to evolve on how to sign and mark route.	2011?
Evaluate the need for measures to reduce traffic speeds and/or volumes on residential streets.	Planning Building and Development, Transportation Division	Investigations completed upon request.	Ongoing.
Improve safety of pedestrians and bicyclists at key intersections.	Transportation Division	Investigations completed upon request.	Ongoing.
Conduct a parking study for Grandin Village.	Planning Building and Development, Engineering		
Improve signage/markings for parking spaces in Grandin Village.	Grandin Village Business Association		Ongoing

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Greater Raleigh Court Neighborhood Plan (Continued)			
Actions	Participants	2010 Status	Time Frame for Completion
Follow-up on the residential parking program.	Transportation Division		
Study Grandin Road/Brandon Avenue Intersection to see if any level of service improvements can be made.	Transportation Division	Signal timings have been adjusted to optimize timings. Further capacity improvements would likely require additional lanes with accompanying need for additional right of way.	None
Continue curb, gutter and sidewalk construction as prioritized.	Engineering	Curb and sidewalk priorities are established by the Complete Streets Team.	Ongoing
Study the need for more street lights.	Transportation Division, American Electric Power	Investigations completed upon request.	Ongoing
Encourage and promote maintenance and cleaning of alleys.	Greater Raleigh Court Civic League		
Make crime activities and prevention methods known to citizens.	Police, Neighborhood Services, Greater Raleigh Court Civic League	Active and on-going efforts. Police Dept Community Resource Officers regularly attend GRCL quarterly meetings.	Ongoing
Improve Fire/EMS Station #7.	Fire Department		
Evaluate opportunities to expand or construct a new Raleigh Court Library branch within the neighborhood and evaluate options for including more children's and adult programs, resources, activities, and programming opportunities.	Library	Overview vision plan completed.	3 years
Seek additional community involvement, such as issue-oriented working groups and mentoring programs as well as neighborhood use of school facilities.	Roanoke City Public Schools		
Develop and publicize performance measurements to give more in-depth understanding of the City's schools' academic achievements.	Roanoke City Public Schools, School Board		
Identify pocket parks.	Parks and Recreation, Greater Raleigh Court Civic League	not a need identified in the 2007 Parks & Recreation Master Plan	
Incorporate public art.	Planning Building and Development, Economic Development, Parks and Recreation, Roanoke City Public Schools, Greater Raleigh Court Civic League	Dog statue installed at Fire Station #7. New public art bike rack to be installed in Grandin Village in 2011.	Ongoing
Provide more skateboard facilities.	Parks and Recreation	Not identified in the 2007 Parks and Recreation Master Plan	No Action
Create a dog park.	Parks and Recreation	Not identified in the 2007 Parks and Recreation Master Plan	To be determined
Develop the Memorial Bridge Park	Parks and Recreation	underway via the construction of the Roanoke River Greenway trail/linear park	2012
Expand facilities at Lakewood Park	Parks and Recreation	VA Tech analysis complete; 2 final concept plans developed. Final planning design to be implemented in FY 2011-2012.	2012 Design completion. No funding for development
Promote active living.	Parks and Recreation, Greater Raleigh Court Civic League	ongoing	
Holds events to encourage active living.	Parks and Recreation, Greater Raleigh Court Civic League	ongoing	

City of Roanoke 2010 Neighborhood Plan Implementation Report

Harrison and Washington Park (Adopted November 17, 2003) Project Manager: Planning Staff			
Actions	Participants	2010 Status	Time Frame for Completion
Identify vacant lots suitable for development in accordance with neighborhood plan.	Planning Building & Development, Parks and Recreation	Complete 2005	Complete
Implement neighborhood design district overlay.	Planning Building & Development	Complete 2005	Complete
Develop strategy to encourage market rate infill housing development.	HUD Community Resources-Housing		
Expand Rehabilitation District into Washington Park neighborhood.	Planning Building & Development, Code Enforcement	Complete 2005	Complete
Market and locate grocery store within neighborhood.	Planning Building & Development, Economic Development		
Target the area for job training and education programs.	Planning Building & Development		
Implement gateway and streetscape improvements.	Transportation Division	Complete	Complete
Improve transit stops in key commercial and village center areas.	Planning Building & Development, Valley Metro		
Establish a spur from the Lick Run Greenway to Lincoln Terrace Elementary School.	Parks and Recreation, Roanoke Greenway Commission	Complete	Complete
Establish neighborhood watch program.	Neighborhood Groups, Police	Washington Park Alliance for Neighborhoods group is no longer active although several residents remain active and vocal in neighborhood concerns	Complete
Initiate concentrated code enforcement efforts in the neighborhood.	Planning Building & Development, Division of Code Enforcement	Ongoing	Ongoing
Evaluate opportunities for community center(s) in existing buildings such as Harrison School and Lucy Addison Magnet School.	Parks and Recreation		
Continue improvement projects for Washington Park and Brown - Robertson Park.	Parks and Recreation	Awaiting CIP funds to develop improvements.	To be determined

City of Roanoke 2010 Neighborhood Plan Implementation Report

Hollins/Wildwood (Adopted June 20, 2005) Project Manager: Gusler			
Actions	Participants	2010 Status	Time Frame for Completion
Require new developments to incorporate urban amenities (e.g. sidewalks and curbs), and mixed-use (commercial and residential) where possible.	Planning Building & Development	Complete 2005	Complete
Update the zoning ordinance to require the design guidelines of Vision 2001-2020; buildings should be closer to the street with parking to the side or rear.	Planning Building & Development	Complete 2005	Complete
Establish commercial boundaries in the update of the zoning ordinance and note transitional areas as a component of the future land use map.	Planning Building & Development	Complete 2005	Complete
Limit the number of parking spaces for new developments in the update of the zoning ordinance.	Planning Building & Development	Complete 2005. Pursuing amendment to state law for the same authority exercised by counties to regulate lighting.	Complete
Address the intensity of lighting in commercial developments as much as possible under state law.	Planning Building & Development	Complete 2005	Complete
Maintain the density of existing neighborhoods in the update of the zoning ordinance and promote higher densities close to commercial properties and arterial streets.	Planning Building & Development	Complete 2005	Complete
Identify and promote appropriate new development on vacant parcels.	Planning Building & Development		
Increase enforcement efforts of staff and reporting of violations by residents.	Code Enforcement		
Maintain commercial zoning that will retain existing businesses and attract new establishments.	Planning Building & Development	Expanded Enterprise Zone coverage to encourage redevelopment of existing commercial areas. 2005 rezoning established commercial areas.	Complete
Identify or create nodes along Orange Avenue for commercial centers; concentrations of small-to medium-sized commercial establishments.	Planning Building & Development	Enterprise Zone boundary expansion concentrated in commercial/industrial centers along Orange Avenue.	Complete
Avoid further expansion of commercial districts to encourage quality development and more efficient use of land in existing districts.	Planning Building & Development	Complete 2005	Complete
Evaluate underused industrially zoned land and demarcate or rezone to maximize its potential.	Planning Building & Development		

City of Roanoke 2010 Neighborhood Plan Implementation Report

Hollins/Wildwood (Continued)			
Actions	Participants	2010 Status	Time Frame for Completion
Review and revise deed restrictions to promote more efficient land use in RCIT.	Planning Building & Development, Economic Development		
Enhance and denote the village center with landscaping and stamped asphalt crosswalks.	Transportation Division, Planning Building & Development		
Alleviate storm water runoff as much as possible through alternatives to curb and gutter. Install curb and gutter in select areas that will alleviate drainage problems.	Engineering	Curb and sidewalk priorities are established by Engineering.	Ongoing
Improve the Orange Avenue corridor with regard to traffic patterns, origin and destination of daily traffic trips, examining alternative routes that could efficiently disperse the traffic demand on Orange Avenue, and consider intersection improvements.	Transportation Division	VDOT is in the preliminary engineering phase of widening concepts for Orange Avenue from 11th St to Gus Nicks Blvd. No funding currently available for right of way acquisition or construction. Modifications to left turn lanes at Blue Hills/ Mexico Way are in design. Project reviewed by Street Design Team.	Left turn lanes - Blue Hills - 2012
Continue communication between the neighborhoods, Neighborhood Services, organizations, individuals, and the Police Department regarding crime prevention.	Neighborhood Services, Police	Neighborhood group remains active.	Ongoing
Improve Fire/EMS Station Number 14 per the recommendations of the Fire/EMS Strategic Business Plan.	Fire/EMS Department		
Increase code enforcement efforts in the Hollins neighborhood.	Code Enforcement		
Consider the area for future placement of public facilities such as schools, libraries, and post offices.	Neighborhood leaders	Ongoing	Ongoing
Maintain and enhance access to recreation resources.	Parks and Rec	Ongoing	Ongoing

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Hurt Park/Mt.View/West End (Adopted June 16, 2003) Project Manager: Gusler			
Actions	Participants	2010 Status	Time Frame for Completion
Zoning Changes.	Planning Building & Development	Complete 2005, Urban Flex zoning district added to NH in 2009.	Complete
Neighborhood Design District.	Planning Building & Development	Complete 2005	Complete
Market historic tax credits.	Planning Building & Development, Economic Development		
Improve Gateways.	Transportation Division, Neighborhood groups, Planning Building & Development	Signs constructed at corner of 10th Street S.W and Norfolk Avenue in the median and at the intersection of Patterson, 21st Street, and Chapman Avenue.	Complete
Support Rental Inspection Program.	Code Enforcement Division, Neighborhood groups	Ongoing	Ongoing
Apply for reinstatement of Enterprise Zone One.	Planning Building & Development	Complete 2004, expanded in 2009	Complete
Infrastructure Improvements: Construct new sidewalks & curbs.	Engineering Division	\$350,000 CDBG infrastructure improvements in progress at various sites within Hurt Park as part of the Hurt Park Revitalization.	Complete/Ongoing
Infrastructure Improvements: Drainage Improvements.	Engineering Division		
Streetscape Improvements: Repaving/Restriping.	Transportation Division, Parks and Recreation	Complete 2007	Complete
Neighborhood Marketing.	HUD Community Resources-Housing, Neighborhood Services	Ongoing	Ongoing
Continue COPE & Neighborhood Watch.	Police, Neighborhood groups	HUD Bike Grant funding for police patrols remains funded and active in the Hurt Park Revitalization area.	Ongoing
Clean up abandoned industrial sites.	Planning Building & Development, Environmental & Emergency Mgmt, Code Enforcement	The Library has been awarded additional funding as a co-partner with the City Schools for work at Hurt Park, Westside, Lincoln Terrace and Morningside.	Ongoing

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Loudon Melrose/Shenandoah West (Adopted December 16, 2002) Project Manager: Gusler - Plan update adopted August 16, 2010 and will be reflected in 2011 report.			
Actions	Participants	2010 Status	Time Frame for Completion
Comprehensive rezoning.	Planning Building & Development	Complete via the 2005 Zoning Ordinance update.	Complete
Address the lack of buffering and transitional uses between residential and non-residential uses in future zoning decisions.	Planning Building & Development	Complete via the 2005 Zoning Ordinance update.	Complete
Work with various housing developers to develop housing that will increase the number of homeowners in the area.	HUD Community Resources-Housing, Planning Building & Development		
Continue the Rental Inspection Program (RIP).	Code Enforcement	Ongoing	Ongoing
Coordinate reporting of maintenance violations.	Loudon Melrose Neighborhood Organization (LMNO), Code Enforcement	Ongoing	Ongoing
Plant trees and establish green space on Centre and Loudon Avenues to buffer industrial uses from residential areas. Initiate tree planting on streets where homes lack buffering from industrial uses.	Loudon Melrose Neighborhood Organization, Parks and Recreation	No activity by neighborhood group.	To be determined
Attract a large grocery store to the area.	Planning Building & Development	Food Giant at 24 th /Melrose opened in 2006.	Complete
Market the IPUD site at 24th Street and Melrose Avenue for redevelopment.	Planning Building & Development	Goodwill Industries completed a new retail center in Fall 2008. Their additional expansion on Melrose Avenue, to include a jobs center and administrative offices, completed renovations in late 2009. The City is currently soliciting proposals for use of Fire Station on Melrose Avenue .	Complete Fall 2010
Assess Shenandoah Avenue for redesign of lane striping, on-street parking, and bike lanes.	Transportation Division, Planning Building & Development		Complete
Create the bicycle and greenway routes identified in the Bikeway Plan for the Roanoke Valley and the Roanoke Valley Conceptual Greenway Plan.	Loudon Melrose Neighborhood Organization, Parks & Recreation, Regional Greenways Commission		Ongoing
Coordinate new sidewalk and curb construction with repairs and the addition of amenities such as street trees. Retain grass buffer strips for street trees on sidewalk infill projects.	Engineering Division, Transportation Division, Parks & Recreation, Planning Building & Development		
Paint crosswalk on Salem Turnpike between Lansdowne and Horton Park.	Transportation Division	Complete	Complete
Construct storm drainage projects as funding becomes available.	Engineering Division	Funding is not available for drainage improvements.	To be determined

City of Roanoke 2010 Neighborhood Plan Implementation Report

Loudon Melrose/Shenandoah West (Continued)			
Actions	Participants	2010 Status	Time Frame for Completion
Continue communication between residents, the neighborhood organizations and police.	Loudon Melrose Neighborhood Org, Housing & neighborhood Services, Police	Ongoing	Ongoing
Consider a location for a future fire station and multi-service center that would house several City services.	Fire Department	New station constructed at 19th and Melrose. Station includes satellite police station and community meeting space.	Complete
Improvements for Horton Park: pave basketball court and install new backboards, water fountain, restrooms.	Parks & Recreation; Landsdowne Resident Council	No activity due to lack of funding.	To be determined

City of Roanoke 2010 Neighborhood Plan Implementation Report

Melrose-Rugby Neighborhood Plan (Adopted June 18, 2001) Project Manager: Gusler - Plan update adopted August 16, 2010 and will be reflected in 2011 report.			
Actions	Participants	2010 Status	Time Frame for Completion
Extend RS-3 zoning to eastern part of neighborhood (see future land use map).	Planning Building & Development	Complete 2005	Complete
Neighborhood review of development proposals.	Melrose-Rugby Neighborhood Forum, Planning Building & Development	Ongoing	Ongoing
Implement Neighborhood Design District.	Planning Building & Development	Complete 2002	Complete
Ensure new or converted multifamily dwellings reflect the character of the neighborhood.	Planning Building & Development	Complete 2002	Complete
Encourage mixed use development of Heritage Acres property.	Planning Building & Development		
Encourage compatible design for business.	Planning Building & Development		
Implement street design features that maintain unified neighborhood and provide for pedestrian and bicycle traffic.	Transportation Division, Virginia Dept of Transportation, Planning Building & Development, Neighborhood Groups	Right of way acquisition for 10th Street delayed. Will begin in 2011.	
ID areas where speeding is a problem and implement enforcement and traffic calming measures.	Neighborhood groups, Transportation Division, Police, Planning Building & Development	Investigations completed upon request.	Ongoing
Rental Inspections Program.	Melrose/Rugby Neighborhood Forum, Code Enforcement	Complete 2005	Complete
Expand the Rehabilitation District.	Planning Building & Development	Complete 2002	Complete
Target code enforcement.	Code Enforcement, neighborhood organizations	Neighborhood groups work regularly with staff to identify and track violations. Rental Inspection Program ongoing.	Ongoing
Encourage market-rate infill development.	HUD Community Resources-Housing		
Feasibility study for grocery and other businesses.	Economic Development	Save-A-Lot opened its store in the Roanoke/Salem Plaza in February 2008. Store also opened on 24th Street in old Advance building.	Complete
Focus commercial development into existing commercial areas.	Planning Building & Development	Implemented with 2005 comprehensive rezoning. Complete.	Complete

City of Roanoke 2010 Neighborhood Plan Implementation Report

Melrose-Rugby Neighborhood Plan (continued)			
Actions	Participants	2010 Status	Time Frame for Completion
Implement recommendations of 11th Street business revitalization plan.	Planning Building & Development, Businesses		
Master plan for Kennedy Park.	Parks & Recreation	To be determined	To be determined
Enhance access to Lick Run Greenway.	Parks & Recreation	Planned connection to be developed crossing Lick Run creek to connect to RAMS school	FY 2012-13
Targeted cleanup days.	Melrose-Rugby Neighborhood Forum, Solid Waste Management	At present no action has taken place , nor plans made for any upcoming clean-up days	Ongoing
Improve Police - resident communication.	Melrose-Rugby Neighborhood Forum, Police	Geographic policing remains active	
Support satellite police station.	Police	Police units currently utilizing office space in the Melrose Fire Station	
Implement porch light program.	Melrose-Rugby Neighborhood Forum, neighborhood watch groups, Police	Ongoing	Ongoing
Sponsor National Night Out events.	Melrose-Rugby Neighborhood Forum, neighborhood watch groups, Police	Ongoing	Ongoing
Environmental safety assessment (CPTED).	Melrose/Rugby Neighborhood Forum, neighborhood watch groups, Police	Ongoing	Ongoing
Support neighborhood groups, joint meetings among neighborhood groups.	Neighborhood Services, neighborhood Groups	Ongoing	Ongoing
Seek mechanism for improved enforcement of noise ordinance.	Police	Enforcement efforts continue in this area.	Ongoing
Continue tree planting and open space landscaping projects. Coordinate new sidewalk and curb construction with repairs and addition of amenities such as street trees.	Parks & Recreation, neighborhood groups, Urban Forestry, Engineering Division, Transportation Division, Planning Building & Development	Planted street trees in 1000 block of Mercer Avenue, N.W., No activity ny neighborhood group	Completed 2009
Support tutoring and health programs at the Melrose/Rugby community center.	Melrose/Rugby Neighborhood Forum	No activity by neighborhood group.	Ongoing
Joint meetings among neighborhood groups.	Neighborhood groups, Neighborhood Services	Ongoing	Ongoing
Recruit business members.	Melrose/Rugby Neighborhood Forum	Ongoing	Ongoing
Create marketing guide for neighborhood.	Neighborhood groups, Neighborhood Services	Complete	Complete

City of Roanoke 2010 Neighborhood Plan Implementation Report

Morningside, Kenwood, Riverdale (Adopted September 15, 2003) Project Manager: Planning Staff			
Actions	Participants	2010 Status	Time Frame for Completion
Revise zoning and minimize incompatible land uses.	Planning Building & Development	Complete 2005	Complete
Limit surface parking: develop mechanisms to limit surface parking lots and encourage use of on street parking for periodic uses.	Transportation Division, Parks and Recreation	Complete 2005	Complete
Apply for Enterprise Zone One reinstatement and encourage commercial development in village centers.	Planning Building & Development	Complete 2004 and 2005 and ongoing.	Complete
Install curb and gutter.	Engineering Division	Curb and sidewalk priorities are established by Engineering.	Ongoing
Improve and/or build streetscapes along major corridors.	Transportation Division	No activity.	To be determined
Replace dead trees with new, large species trees.	Urban Forestry/Parks & Recreation		
Establish a neighborhood organization in the Riverdale neighborhood.	Neighborhood Groups, Neighborhood Services	No activity.	To be determined
Develop master plan for Morningside Park.	Parks and Recreation		

City of Roanoke 2010 Neighborhood Plan Implementation Report

Norwich (Adopted September 15, 2003) Project Manager: Planning Staff			
Actions	Participants	2010 Status	Time Frame for Completion
Revise zoning to reinforce village center.	Planning Building & Development	Complete 2005	Complete
Develop design guidelines for new infill housing and commercial development and implement neighborhood Design District.	Planning Building & Development	Implemented based on Pattern Book. Area is not in a Neighborhood Design District.	Complete
Redevelop light manufacturing district.	Planning Building & Development	Roanoke River Greenway under construction from Vic Thomas Park to Bridge Street. City obtained ROW from Lacks properties for the greenway route between Ashlawn Street and Bridge Street.	Ongoing
Identify opportunities to establish community identity.	Neighborhood Groups, Neighborhood Services	Norwich Neighborhood Alliance installed 3 gateway signs with funding received through FY2009-2010 Neighborhood Dev Grant Program	Ongoing
Develop a streetscape improvement plan for Roanoke Avenue between Memorial Avenue and Bridge Street.	Transportation Division, Parks and Recreation	No activity.	To be determined
Limit surface parking: develop mechanisms to limit surface parking lots and encourage use of on-street parking for periodic uses.	Planning Building & Development, Transportation Division, Parks and Recreation	Complete	Complete
Promote economic incentives associated with Enterprise Zone.	Economic Development	Marketing ongoing.	Ongoing
Improve streetscapes and employ traffic calming mechanisms.	Transportation Division, Parks and Recreation	No activity.	To be determined
Maintain transit access.	Valley Metro	Complete	Complete
Continue neighborhood watch activities.	Norwich Neighborhood Alliance, Police	Neighborhood group remains active meeting monthly at Norwich Recreation Center.	Ongoing
Convert old Norwich School building into a community center.	Parks and Recreation	No activity.	To be determined
Implement Roanoke River Flood Reduction and Greenway Program to remove numerous properties from the 100 year flood plain.	Engineering Division, U.S. Army Corps of Engineers, Parks and Recreation	Memorial Bridge Park to Bridge Street construction underway.	Summer 2011

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Old Southwest Neighborhood Plan Update (Adopted July 20, 2009) Project Manager: Gusler			
Actions	Participants	2010 Status	Time Frame for Completion
Plant street trees per the list provided.	Parks and Recreation	No activity.	3 years
Complete the Architectural Pattern Book	Planning Building & Development	Complete	Complete
Include Old Southwest, Inc. and neighborhood residents in public meetings pertaining to the redevelopment of the Health Department site.	Planning Building & Development		3 years
Install village center infrastructure improvements on 6th Street to coincide with the Cotton Mill Redevelopment.	Public Works	Complete	Complete
Enhance the 5th Street village center with streetscape improvements between Marshall and Elm Avenues per the Street Design Guidelines.	Public Works	Striping changed to reduce lanes.	5+ years
Complete sidewalk infill per the curb, gutter, and sidewalk list.	Public Works		5+ years
Evaluate options for Elm Avenue between Ferdinand Avenue and Franklin Road.	Public Works		5+ years
Improve the Jefferson Street corridor per the Street Design Guidelines.	Public Works		5+ years
Develop a master plan for Highland Park.	Parks and Recreation		2 years
Work with the Police Department to create a database or other means of tracking crime in the neighborhood.	Police Department	Neighborhood group remains active. Email alerts have been established. Police sponsored neighborhood walks.	2 years
Consider installing appropriate public recycling containers in the village centers.	Public Works		3 years

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Peters Creek North (Adopted December 16, 2002) Project Manager: Planning Staff			
Actions	Participants	2010 Status	Time Frame for Completion
Develop infill regulations.	Planning Building & Development	Neighborhood Design District cannot apply in Conservation and Rehabilitation Districts.	
Implement home ownership programs.	HUD Community Resources-Housing	Down payment assistance program implemented.	Ongoing
Identify small parcels for development.	Planning Building & Development, HUD Community Resources-Housing		
Plan housing for the elderly.	HUD Community Resources-Housing		
Revitalize/redevelop old shopping centers and commercial buildings, comprehensive zoning changes, encourage development of new commercial buildings on large parking lots.	Planning Building & Development, Economic Development		
Address flooding problems.	Engineering Division		
Improve Hershberger and Cove Road, address safety issues on Cove and Hershberger Road.	Transportation Division, Parks and Recreation	Sidewalk project construction in 2011. Managed by Engineering Division.	2011
Identify water and sewer line replacement.	Western Virginia Water Authority	Ongoing	Ongoing
Extend water and sewer lines in identified areas.	Western Virginia Water Authority	Ongoing	Ongoing
Improve drainage systems.	Engineering Division, Maintenance		
Construct new sidewalks and curbs.	Engineering Division, Parks and Recreation		
Close undeveloped alleys.	Planning Building & Development		
Identify and develop neighborhood park.	Parks & Recreation, Neighborhood organizations	Land identified in Countryside Master Plan. May be funded by CIP if such improvement selected.	Ongoing
Develop greenway and bike trails.	Parks & Recreation	Countryside Master Plan contains greenway trail connections.	5+ years
Conduct youth center feasibility study.	Neighborhood organizations, Neighborhood Services, Parks & Recreation	Complete	Complete

City of Roanoke 2010 Neighborhood Plan Implementation Report

Riverland/Walnut Hill (Adopted July 19, 2004) Project Manager: Planning Staff			
Actions	Participants	2010 Status	Time Frame for Completion
Install curb and gutter where needed on arterial streets such as Riverland Road and Belleview Avenue.	Engineering		
Nominate the Walnut Avenue Bridge for the National Register of Historic Places.	Planning Building & Development		
Support the Roanoke River Flood Reduction Project to minimize the risk of flooding privately-owned properties.	U.S. Army Corp of Engineers, Engineering	Complete 2008	Complete
Adjust zoning patterns to correspond to and implement the future land use map.	Planning Building & Development	Complete 2005	Complete
Support zoning changes to better regulate parking in front yards.	Planning Building & Development, Code Enforcement	Complete 2005. Zoning change proving difficult to enforce; City Code amendment using police power authority being studied.	December of 2011
Consider expansion of the rehabilitation district into eligible areas of the neighborhood.	Code Enforcement, Planning Building and Development	Complete, no expansion at this time	Complete
Determine whether the entire neighborhood or a portion of the neighborhood is eligible for inclusion in the Neighborhood Design District Overlay to ensure that new construction is compatible with the traditional design of existing development.	Planning Building & Development	Complete, no expansion at this time. 2010 Census information may help to qualify because neighborhood was put into new tract/block group.	Re-evaluation by December 2011
Map zoning patterns to allow medium-density residential development in and around the village center.	Planning Building & Development	Complete 2005	Complete
Implement streetscape treatment in the village center.	Transportation Division	No activity.	To be determined
Develop plans for the Walnut Avenue gateway and the neighborhood's village center.	Planning Building & Development, Transportation Division	No activity.	To be determined
Improve streetscapes on Riverland Road, Walnut Avenue, Belleview Avenue, Laurel Street, Hamilton Terrace.	Transportation Division, Planning Building & Development	No activity.	To be determined
Distribute code enforcement information, such as flyers and brochures, to citizens to encourage the reporting of violations.	Code Enforcement	Ongoing	Ongoing
Regularly inspect alleys and streets, and coordinate quick clean-up of problem areas.	Code Enforcement	Ongoing	Ongoing

City of Roanoke 2010 Neighborhood Plan Implementation Report

Riverland/Walnut Hill (Continued)			
Actions	Participants	2010 Status	Time Frame for Completion
Reduce speeding by implementing traffic-calming street designs and regular enforcement efforts.	Transportation Division, Police	Investigations completed upon request.	
Increase recreational activities at Piedmont Park. Consider installing a half-size basketball court.	Parks and Recreation	No activity.	5+ years
Continue efforts to educate residents and stakeholders on better ways to secure their personal property and welfare.	Police	Ongoing	Ongoing
Neighborhood Marketing.	Neighborhood Services	Ongoing	Ongoing
Complete the Roanoke River Greenway as part of the Roanoke River Flood Reduction Project to provide a formal path for exercising and enjoying the riverfront.	Parks and Recreation	Complete 2008	Complete

City of Roanoke 2010 Neighborhood Plan Implementation Report

Southern Hills (Adopted October 18, 2002) Project Manager: Chittum			
Actions	Participants	2010 Status	Time Frame for Completion
Street/gateway plan for 220 corridor study.	Transportation Division, Planning Building & Development	No activity.	To be determined
Southern Hills Drive extension.	Engineering Division, Transportation Division	Complete 2008	Complete
Upgrade Southern Hills Drive (Griffin Rd. north).	Engineering Division	Complete 2007	Complete
Bus service.	Valley Metro		
Improve drainage system.	Engineering Division	Complete 2007 as part of the Home Depot project.	Complete
Replace water lines/install hydrants.	Utilities/WVWA	Complete 2007 as part of the Home Depot project.	Complete
Extend sewer lines.	Utilities/WVWA	Complete 2007 as part of the Home Depot project.	Complete
Code enforcement/cleanups.	Code Enforcement Division & Neighborhood Services	Southern Hills Neighborhood Council is no longer active to allow for organized neighborhood clean-up.	To be determined
Neighborhood watch/organization.	Neighborhood organization, Police	Southern Hills Neighborhood Council is no longer active. Repeated attempts to reactivate have not been successful.	To be determined
Master plan Sunrise Park.	Parks & Recreation	No activity.	5+ years
Park improvements (Per master plan process)/portable restrooms.	Parks & Recreation	No activity.	5+ years
I.D. greenway connection.	Parks & Recreation	No activity.	5+ years
Community garden/kiosk in Sunrise Park.	Neighborhood organization	Southern Hills Neighborhood Council is no longer active. Repeated attempts to reactivate have not been successful.	To be determined
Neighborhood gateway signs.	Neighborhood organization	Southern Hills Neighborhood Council is no longer active. Repeated attempts to reactivate have not been successful.	To be determined

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South Roanoke (Originally adopted December 1988) Update adopted February 19, 2008: Planning Staff			
Actions	Participants	2010 Status	Time Frame for Completion
Complete the Architectural Pattern Book.	Planning Building and Development	Complete winter 2008	Complete
Screen the fire station well head and the Water Authority parking lot.	Fire/EMS Department, Parks and Recreation		
Install neighborhood gateway signs.	Neighborhood Services	Complete	Complete
Implement the South Jefferson Redevelopment Area plan	Roanoke Redevelopment and Housing Authority	Riverside Center under construction.	Ongoing
Consider on-street parking on McClanahan Street.	Transportation Division	No activity.	Ongoing
Consideration of various traffic calming measures on Avenham Avenue.	Transportation Division	No activity.	Ongoing
Time traffic signals on Franklin Road.	Transportation Division	Complete	Complete
Consider improvements on Franklin Road at or near its intersection with Broadway Avenue.	Transportation Division	Complete	Complete
Consider installation of landscaped medians in the 21-2200 blocks of Jefferson Street.	Transportation Division	No activity.	
Consider improvements that will enhance pedestrian activity on McClanahan Street.	Transportation Division	HC ramp installed north side of McClanahan opposite Rosalind	2010
Make improvements to Reserve Avenue in conjunction with the River's Edge Sports Complex and the South Jefferson Redevelopment Area.	Transportation Division	Planning stages.	
Implement a rubber tire trolley between Carilion Roanoke Memorial Hospital and downtown.	Valley Metro	Complete	Complete
Complete sidewalk infill in the northern, traditional portion of the neighborhood per the curb, gutter, and sidewalk map.	Engineering	Curb and sidewalk priorities are established by Engineering.	Ongoing
Complete priority storm water projects in the Capital Improvements Plan as funds become available.	Engineering		Ongoing
Develop recreation attractions/amenities in space along the Roanoke River per the Parks and Recreation Master Plan.	Parks and Recreation	Roanoke River Greenway completed from the east and west to Roanoke Memorial Hospital. Short section along river next to the hospital completed in January 2010.	Complete
Provide multimodal connections to the River's Edge Sports Complex, Roanoke River Greenway, and trails on Mill Mountain and adjacent ridges.	Parks and Recreation	Complete	Complete
Implement way finding signs and information kiosk per the Mill Mountain Trails Plan included in the Mill Mountain Park Management Plan.	Parks and Recreation	Signs complete	Complete
Maintain the tree canopy within City rights-of-way.	Parks and Recreation	No funding available. Tree stewards continue to provide volunteer maintenance of trees.	Ongoing

City of Roanoke 2010 Neighborhood Plan Implementation Report

Villa Heights/Fairland (December 2004) Project Manager: Planning Staff			
Actions	Participants	2010 Status	Time Frame for Completion
Identify specific areas for opportunities to establish neighborhood identity through community gateways.	Planning Building & Development, Parks and Recreation		To be determined
Develop a streetscape safety improvement strategy for Lafayette Boulevard, Cove Road, and Forest Park Boulevard. Priority should be on Cove Road.	Transportation Division		To be determined
Encourage collaboration of community groups and churches to initiate beautification projects with a priority on improving gateways.	Neighborhood Groups	Villa Heights Crime Prevention Org is no longer active although several residents remain active and vocal in neighborhood concerns. Fairland is active.	To be determined
Change zoning at intersection of Cove Road and Lafayette Boulevard to neighborhood commercial to encourage a mix of uses.	Planning Building & Development	Complete 2005	Complete
Initiate comprehensive rezoning to encourage the desired development patterns in accordance with the Future Land Use map.	Planning Building & Development	Complete 2005	Complete
Identify vacant lots and develop neighborhood initiatives for development of those lots in a manner consistent with the policies of this plan.	Economic Development		
Evaluate Villa Heights area for inclusion in the Neighborhood Design District Overlay.	Planning Building & Development	Complete 2005	Complete
Collaborate with community organizations and housing developers to find ways to maintain and increase home-ownership in the neighborhoods.	Planning Building & Development		
Improve the networking system between the neighborhood and Roanoke departments for code violations reporting.	Neighborhood Services	Ongoing	Ongoing
Expand the Rehabilitation District to the Villa Heights neighborhood and expansion of the Rental Inspection Program.	HUD Community Resources-Housing	Complete 2005	Complete
Market the area village centers with emphasis on commercial uses with minimal noise and lighting impacts.	Planning Building & Development, Economic Development	Ongoing	Ongoing

City of Roanoke 2010 Neighborhood Plan Implementation Report

Villa Heights/Fairland (Continued)			
Actions	Participants	2010 Status	Time Frame for Completion
Consider gateways with neighborhood signs at the intersection of Hershberger and Cove Road, Melrose Avenue and Lafayette Boulevard, and Cove Road and Lafayette Boulevard.	Planning Building & Development, Parks and Recreation, Transportation Division	No activity.	To be determined
Improve public transportation service by considering extended service hours and providing covered bus stops with seating for the elderly and handicapped.	Valley Metro		
Address safety issues of speeders and blind sight lines on Lafayette Boulevard and Cove Road with traffic calming measures, and/or trimming or removing bushes.	Police, Transportation Division		Ongoing
Address storm water drainage problems on Cove Road, Pittsfield, Forest Park Boulevard, Aspen Street, Lakeview Drive, and Springhill Drive.	Engineering Division		Ongoing
Create bicycle connections on Lafayette Boulevard and Cove Road and streetscape improvements along Melrose Avenue identified in the Vision 2001-2020 plan.	Parks and Recreation, Transportation Division	Bicycle Advisory Committee investigating neighborhood bike loops using low traffic streets.	Ongoing
Implement appropriate measures for traffic calming on Lafayette Boulevard, Cove Road, Forest Park, and Aspen Street.	Transportation Division, Parks and Recreation	No activity.	To be determined
Coordinate new sidewalk and/or curb and guttering with repairs and addition of amenities such as street trees, shade, and ornamental.	Engineering Division, Parks and Recreation	Curb and sidewalk priorities are established by Engineering.	Ongoing
Continue incentive programs that encourage affordable housing opportunity for police officers living in the neighborhood.	HUD Community Resources-Housing, Police	No activity.	
Increase police presence within the neighborhoods.	Police		

City of Roanoke 2010 Neighborhood Plan Implementation Report

Wasena (Adopted September 15, 2003) Project Manager: Gusler			
Actions	Participants	2010 Status	Time Frame for Completion
Implement village center zoning in the Main Street village center and the southern end of Main Street.	Planning Building & Development	Complete 2005	Complete
Rezone or change use regulations in the industrial district along the Roanoke River.	Planning Building & Development	Rezoning to Urban Flex .	June of 2011
Maintain a zoning district similar to the current RM-1 in residential areas in the update of the zoning ordinance.	Planning Building & Development	Complete 2005	Complete
Regulate the conversion of single-family homes to multifamily by requiring a special exception permit to ensure that compatibility with the existing neighborhood is maintained.	Planning Building & Development	Complete 2005	Complete
Limit surface parking: develop mechanisms to limit surface parking lots and encourage use of on-street parking for periodic uses.	Planning Building & Development	Complete 2005	Complete
Amend the zoning ordinance to ensure that new residential development is compatible with existing structures in terms of setbacks and lot coverage, and to maximize the development potential of vacant properties and structures.	Planning Building & Development	Complete 2005	Complete
Target the former Ice and Cold Storage building and industrial district for adaptive reuse.	Planning Building & Development	Urban Flex rezoning needed	June of 2011
Market the Main Street village center for neighborhood commercial uses.	Planning Building & Development, Economic Development		
Initiate tree planting on streets where they are lacking or have not been replanted after being removed.	Urban Forestry/Parks & Recreation	New trees on Main Street in village center.	Ongoing
Reduce Main Street on the Wasena Bridge to two travel lanes with turn lanes at Winona and Wasena Avenues.	Transportation Division	Complete	Complete
Create a crosswalk across Main Street at Wasena Avenue with stamped asphalt.	Transportation Division	Complete 2004	Complete
Make gateway improvements to the intersection of Main Street, Sherwood, and Brandon Avenues.	Parks and Recreation, Transportation Division	No activity.	

City of Roanoke 2010 Neighborhood Plan Implementation Report

Wasena (Continued)			
Actions	Participants	2010 Status	Time Frame for Completion
Neighborhood Marketing.	Neighborhood Services	Wasena Neighborhood Forum created own website which is hosted by member(s) - City provides link on neighborhood website - Complete	Ongoing
Continue and improve upon collaborative efforts of residents, the neighborhood organizations, and Police.	Police, Neighborhood groups	Ongoing efforts	Ongoing

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Williamson Road (Adopted October 18, 2004) Project Manager: Chittum			
Actions	Participants	2010 Status	Time Frame for Completion
Implement zoning that will encourage land use patterns as illustrated by the Future Land Use Plan and will encourage positive relationships between commercial and residential uses.	Planning Building & Development	Complete 2005	Complete
Initiate streetscape improvement plans for arterial streets and other strategic areas.	Transportation Division, Planning Building & Development	Safe Routes to School grant project currently underway.	2 years
Communicate and promote the use of Residential and Commercial Designs Guidelines in new development of buildings and sites. Incentive programs such as façade grants, real estate tax abatements for rehabilitation, or Enterprise Zone tax credits (if applicable) will be linked to conformance with design guidelines.	Planning Building & Development, Economic Development	Working with WRABA to effectively market Enterprise Zone program to building owners/lessees.	Complete
Whenever new sidewalks and curbs are built along Williamson Road, assess opportunities for creating on-street parking areas.	Transportation Division	No activity.	To be determined
Identify potential sites for shared "pocket" parking lots.	Transportation Division	No activity. Shared parking and access issues are private development functions which cannot be forced by City.	To be determined
Amend zoning map as needed to implement residential density patterns as illustrated in the Future Land Use Map.	Planning Building & Development	Complete 2005	Complete
Develop materials to market the area's strong neighborhoods to Realtors and potential residents.	Neighborhood Services	Complete 2005	Complete
Survey housing conditions in the southern neighborhoods and expand the Rehabilitation District into these areas as warranted to enable Rental Inspection Program, rehabilitation incentives, and Neighborhood Design District.	HUD Community Resources-Housing, Planning Building & Development	Complete 2005	Complete
Implement Neighborhood Design District in eligible neighborhoods. Conduct an informal survey of houses to identify intact groupings of historic pattern book houses.	Planning Building & Development	Complete 2005	Complete

City of Roanoke 2010 Neighborhood Plan Implementation Report

Williamson Road (Continued)			
Actions	Participants	2010 Status	Time Frame for Completion
Consider subdivision and zoning provisions that encourage well-designed development in deep interior lots.	Planning Building & Development	Complete 2007	Complete
Change zoning patterns along Williamson Road to encourage transitions to improved commercial development forms.	Planning Building & Development	Complete 2005	Complete
Consider designating the area between Hollins and Plantation Roads as a Redevelopment Area.	Planning Building & Development		
Implement sign regulations that reduce sign clutter. Enforce regulations that require removal of sign structures on abandoned and vacant properties.	Planning Building & Development	Complete 2005	Complete
Design and install street identification signs and address number signs as recommended by the Hill Studio plan.	Williamson Road Area Business Association	Signs, banners, and address ID partly implemented by WRABA. No activity on street signs.	Ongoing
Develop shared parking areas and create new on-street parking along Williamson Road Corridor. Initiate projects to construct local access drives in blocks where existing buildings have setbacks of 50 feet or more.	Transportation Division	No activity. Shared parking and access issues are private development functions which cannot be forced by City.	To be determined
Target arterial/collector streets for streetscape improvements such as pedestrian crossings, sidewalks, street trees, and bicycle accommodations.	Transportation Division, Planning Building & Development	Safe Routes to School grant project currently underway.	2 years
Formalize streets that serve as neighborhood collectors with design features that designate clearly defined paths. These streets, by definition, will carry more traffic, so extra attention should be paid to the design so that traffic will travel at speeds that are appropriate for residential areas.	Transportation Division, Planning Building & Development	Safe Routes to School grant project currently underway.	2 years
Continue development of the regional greenway and bikeway systems.	Parks and Recreation	Ongoing	Ongoing

City of Roanoke 2010 Neighborhood Plan Implementation Report

Williamson Road (Continued)			
Actions	Participants	2010 Status	Time Frame for Completion
Review curb cut policies and amend as needed to encourage reduction in the number and size of curb cuts. Design standards for cuts should be reviewed to ensure that priority is placed on maintaining sidewalk grades.	Transportation Division, Planning Building & Development	Complete 2005 as part of zoning ordinance.	Complete
Construct a new Fire/EMS station along the northern Williamson Road corridor to improve response and service to residential and commercial areas.	Fire Department	Complete and operational - City's first LEED certified building.	Complete
Assess library facilities and staffing as part of the Library Strategic Plan and take necessary measures to ensure they meet needs for traditional functions and future community needs.	Libraries		
Continue code enforcement efforts to eliminate junk storage (zoning), weeds and trash, inoperative vehicles, and commercial vehicle parking (Police) in residential areas.	Code Enforcement	WRABA and Code Enforcement maintain contact as need to resolve issues.	Ongoing
Implement automated collection of litter receptacles along Williamson Road corridor.	Solid Waste Management	At present no action has taken place, although we are now looking at a possible Marketing sponsorship program of solar compactors through out the city. More information will be forthcoming as this program develops.	To be determined
Explore and implement innovative storm water management strategies that address both the volume and quality of runoff.	Engineering	Funding is not available for drainage improvements. WRABA exploring use of Transportation Enhancement funding from VDOT.	Ongoing
Develop a small pocket park in the Liberty Road area between Williamson and Plantation Roads.	Parks and Recreation	No activity; not identified in 2007 Parks & Recreation Master Plan.	To be determined
Initiate private and public tree planting programs along arterial and collector streets.	Parks and Recreation		
Maintain open lines of communication with neighborhood and business groups. Continue neighborhood review of zoning and development changes through the Neighborhood Development Review Team program.	Planning Building & Development		
Initiate a forestation project to encourage owners to establish forested areas in centers of deep lot blocks.	Parks and Recreation		
Explore forestation of Interstate 581. Areas along the highway and within entrance ramps are opportunities for reforestation.	Virginia Department of Transportation	No activity.	To be determined